



ALPINE
RESORT

Contact:
Jennifer Welsh
Alpine Resort
608-515-3488
jen@alpineresort.com

FOR IMMEDIATE RELEASE

ALPINE RESORT MOVING OPERATIONS TO GOLF COURSE IN 2026

EGG HARBOR, Wis. (January 21, 2025) – As part of our ongoing plan to create best in class service, grounds and guest experiences, the Alpine Resort announced it will be moving its operations to the 190 acres of golf and resort grounds under its control in summer of 2026.

All plans, lodging, restaurant activities and events for 2025 remain the same for the year.

Future announcements will be forthcoming on the exciting renovation of the Alpine Resort Golf Course and expansion of operations on the 190 acres of the resort in '26.

“This move, as part of our strategic plan, will help us maximize efficiencies and accelerate improvements to all aspects of the resort business, cottages, events and restaurants to keep our quality guest experiences at the Alpine at highest levels for years to come”, commented Jen Welsh, Director of Marketing at the Alpine Resort.

##